Different modalities and durations according to your goals, requirements, conditions and lifestyle.

Introduction

Código Petaccia, known for its tailored health and wellness solutions, sought to enhance its customer experience by automating the allocation and management of personalized meal plans. To achieve this, a custom Shopify app was developed to facilitate seamless meal plan creation and management directly from their store's dashboard.

Project Overview

The primary goal was to build an app that could manage customer-specific meal plans effortlessly. This included developing features that allowed the admin (Código Petaccia's nutritionist's) to create, customize, and modify meal plans while ensuring customers could engage and modify their plans as needed.

The Challenge

☑ **Customization Requirements:** Enabling detailed customization of meal plans based on dietary preferences and nutrition needs.

☑ **Real-Time Updates:** Ensuring that any changes made to meal plans by customers or admins were updated instantly.

☑ **User Engagement:** Making the app intuitive for both the admin managing the plans and the customers reviewing them.

☑ **Operational Efficiency:** Automating processes to reduce manual management efforts and improve service delivery times.

Client Expectations

Código Petaccia wanted a custom app that could:

☑ Allow the nutritionist to create meal plans and edit them as needed.

☑ Enable customers to change their meal plans anytime during the plan period.

☑ Use an existing database of dishes to simplify recipe creation and management.

☑ Provide an intuitive and user-friendly interface to facilitate both admin and customer interactions.

Approach

To meet Código Petaccia's expectations, a bespoke Shopify app was developed with these core features:

☑ Admin Dashboard

Provided nutritionists with a robust interface to create meal plans from a curated database of dishes, schedule weekly or monthly plans, and adjust offerings in real-time.

☑ Customer Interaction

Customers could review, adjust, or change their meal plans anytime, enhancing user autonomy and satisfaction.

☑ Automated Notifications

This system was implemented to keep nutritionists and customers informed about updates, changes, and order schedules.

☑ Integration with Orders

Streamlined the process where customized meal plans were tied to customer orders and delivery schedules.

How We Helped Código Petaccia Grow

With the custom Shopify app, Código Petaccia enhanced its service by offering seamless meal plan management directly through the Shopify store. The app allowed the team to automate various aspects of meal planning, saving time and reducing the potential for manual errors.

Platforms and Technologies Used

Shopify

Node Js

Tangible Results

☑ **Enhanced Customer Satisfaction**

Customers appreciated the ability to customize their plans, leading to better client retention.

☑ **Operational Efficiency**

The automation and centralized management streamlined the admin's workflow, allowing more focus on business growth.

☑ **Improved Service Offerings**

Código Petaccia expanded its offerings, providing tailored meal plans that aligned with customer preferences.

Client's Perspective

The custom app transformed the way Código Petaccia handled meal planning. The enhanced features allowed them to maintain high customer satisfaction while managing a large volume of meal plans with ease.

Insights and Lessons Learned

☑ **Customization Is Key**

Providing flexible options for both admins and customers was crucial for user satisfaction.

☑ **Seamless Integration**

Ensuring the app integrated smoothly with Shopify boosted adoption and usability.

☑ **Automation Enhances Productivity**

Automating plan generation and delivery processes allowed the team to handle more clients without increasing workload.

CODIGO PETACCIA