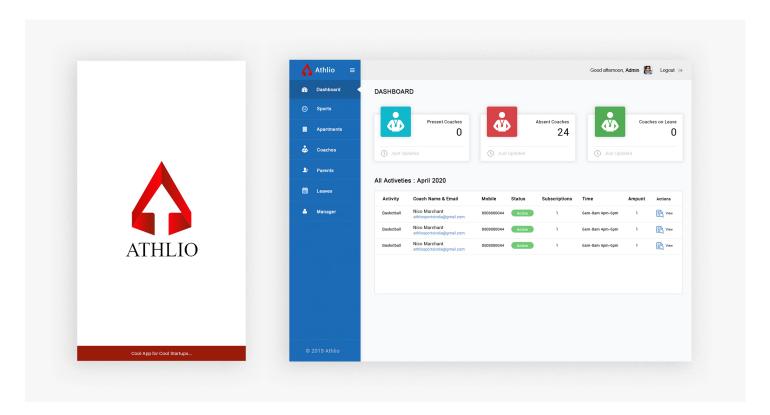


CASE STUDY: TRACZO

# Athlio ensures that coaches remain accountable by marking them absent if they move away from the work premises.



#### Introduction

Athlio is a specialized mobile app designed for game coaches to manage their attendance, work activities, and engagement seamlessly. The app empowers coaches by allowing them to mark their presence, apply for leave, and check in at their workplace. With built-in tracking capabilities, Athlio ensures that coaches remain accountable by marking them absent if they move away from the work premises. Additionally, Athlio showcases various plans for hiring coaches and enhancing their career opportunities.

## **Project Overview**

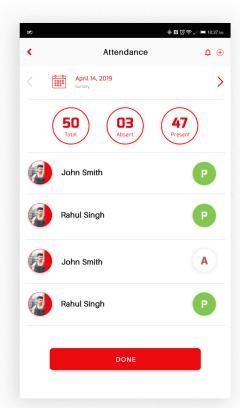
Athlio aimed to create a mobile application that could simplify daily attendance management and provide a user-friendly experience for game coaches. The objective was to develop an efficient solution that tracks attendance, manages check-ins, and offers subscription plans to support different levels of coaching services.

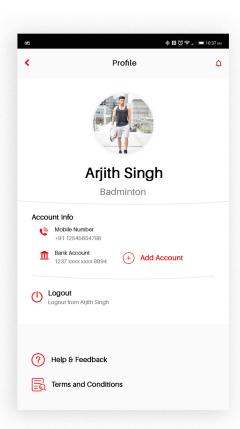


## The Challenge

Developing Athlio involved ensuring reliable location tracking for accurate attendance marking and seamless check-in and leave management integration. The app also needed an intuitive interface for coaches to review and select suitable hiring plans.







# **Client Expectations**

The primary goals for Athlio were:

- Accurate and automated marking of presence and absence based on location.
- A streamlined check-in process for coaches upon arrival at their workplace.
- Options to apply for leave and review plan offerings.
- An easy-to-use interface to facilitate coach engagement and adoption.



## **Approach**

To meet these requirements, we developed the Athlio app with the following core features:

#### Automated Attendance Tracking

The app uses GPS technology to confirm the coach's presence at the workplace and mark them absent if they leave.

#### Easy Check-Ins

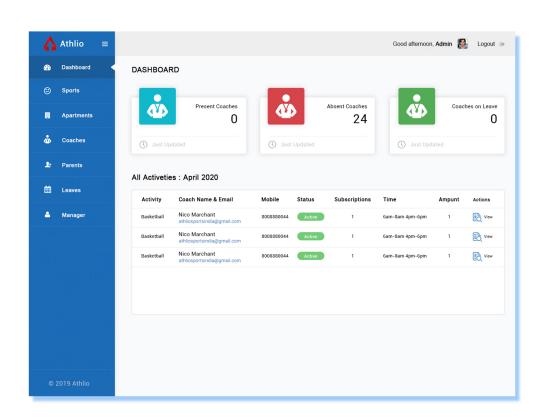
Coaches can check in with a single tap, ensuring a straightforward user experience.

#### Leave Management

The app includes a leave request feature for simplified management of absences.

#### Plan Overview

Coaches can explore different plans directly within the app, facilitating better decision-making for employment options.





## **Platforms and Technologies Used**



## **Tangible Results**

### Enhanced Accountability

With automated tracking, coaches are held responsible for their attendance without manual intervention.

### Simplified Work Processes

The app's user-friendly check-in system reduced administrative time spent on manual tracking.

#### Higher Task Accountability

The ability to track and report task updates through screenshots increased employee diligence.

## **Client's Perspective**

Athlio provided an essential tool for sports organizations looking to streamline coach attendance and management processes. The automated features and intuitive design made it a valuable asset for both coaches and management.



## **Insights and Lessons Learned**

#### **✓** User Experience is Key

Simplified navigation and automated features were crucial for user adoption.

### Technology Integration

Reliable GPS tracking ensured the app's core functionality performed as expected.

### Flexibility

Including a variety of plans offered a personalized experience for different user needs.



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